



## Banner & Skyscraper advertising on VisitDevon.co.uk

### Rate card

	1 month	3 months	6 months
<b>Home Page - skyscraper</b>	£50	£135	£240
<b>1 Category - banner</b>	£40	£110	£190
<b>1 Category – skyscraper</b>	£35	£95	£170
<b>All pages – banner (excluding home page)</b>	£200	£540	£960
<b>All pages – skyscraper (excluding home page)</b>	£150	£400	£720
<p>Bespoke packages available on request for particular pages/time periods Please note that you may be sharing your slot with up to 3 other adverts on an evenly weighted basis – Space is sold on a first-come-first-served basis</p>			

## About Visit Devon

Visit Devon is the destination management organisation responsible for promoting Devon to the world. The organisation acts as a voice for tourism in Devon and its aim is simple - to increase the number of visitors to Devon by promoting the county as a year-round destination for business or leisure. The organisation brings together the work and activities undertaken by the six Area Tourism Partnerships across the county.

Visit Devon is a public-private partnership limited by guarantee. The not for profit company comprises of nine member organizations including the six Area Tourism Partnerships (Exeter and Essential Devon, Visit Plymouth, North Devon+, Dartmoor Partnership, English Riviera Tourist Board, and Visit South Devon) Devon County Council, The Devon Association of Tourist Attractions (DATA), and Devon Farms.

## About VisitDevon.co.uk

VisitDevon.co.uk is the official destination website for Devon. It enjoys on average 40,000 hits per month or 35,000 unique visitors and is supported by the marketing and PR activity of Visit Devon and partners.

For the consumer it is the place to find out about holidaying in Devon, from accommodation to attractions, areas to visit and what's new in the county.

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**To book a banner or skyscraper position please email us at [info@visitdevon.co.uk](mailto:info@visitdevon.co.uk) or call 01392 332828**

You will need to provide a (JPEG or GIF) static image or flash file in the following banner or skyscraper dimensions:

Banner: 468 pixels wide x 60 pixels deep

Skyscraper: 120 pixels wide x 600 pixels deep